



Regd. # : DSW-3684

# Peace Council For Human Rights

*(Struggle for Peace & Rights)*

Free Medical Centre, Industrial Home for Women  
Free Computer Institute & Tuition Centre.

For the aid, Advice, Rehabilitation and welfare of the illegally and unlawfully Prisoner Women & Children, Health, Education and also for the Rehabilitation and welfare of the Families of these unfortunates Prisoners and lunatics, purely on humanitarian grounds in the prime interest of justice peace and humanity without any affiliation

## **Subject: Peace Members/Brand Ambassadors work Plan**

We need force to work as philanthropist in each and every part of Pakistan for the better face of society. The Peace Council for Human Rights and needy poor people foundation, operating in Karachi, Faisalabad, Multan and Peshawar and now in 2024, aims to expand its reach by enrolment 100,000 members across various cities in Pakistan. This strategic initiative involves engaging existing members to foster growth by encouraging new memberships and facilitating the certification process

### **1. Selection of Members:**

- Identification and selection of individuals for the Information and Support Team, Called "Peace advocates"

### **2. Certificate Collection:**

- Ceremony or Postal:
  - Option for members to collect certificates either through a formal ceremony or by postal mail.
  - Regardless of the chosen method (ceremony or mail), a certificate fee is applicable.
    - i. Ceremony Attendance for Members: Rs, 2,000
    - ii. By Mail: Rs.2,500
    - iii. Ceremony Attendance for brand Ambassadors: Rs.10,000 (1 in each city)

### 3. Council Tasks:

After receiving the certificates, the council will assign specific designations to each member/brand ambassador based on their roles and contributions.

- Group Formation in Each City:
  - A. Dividing the overall team into groups based on cities.
- Designation Allocation:
  - A. Assigning roles to key positions:
    - a) **City Head**
    - b) **City Coordinators (area wise)**

### 4. Area Coordinator Selection:

- Identifying and appointing coordinators for specific areas within each city.

### 5. Council Task:

- Assignment of Campaign Tasks:
  - Delegating specific campaign responsibilities to the organized teams.

### 6. Responsibilities of Group Heads:

- Recruitment of New Members:
  - Primary responsibility of group heads to attract and enlist new members.
- Certification Ceremony:
  - Conducted by the council when a group head successfully recruits 500 new members.

## 7. Certification Ceremony:

- City Level Event:
  - A ceremony held at the city level to recognize and certify the achievements of group heads and their new listed members.
- Council Oversight:
  - The council is responsible for overseeing and conducting the certification process during these ceremonies.

## 9. Greetings

Good luck to all the members and brand ambassadors.

Sincerely,



President Peace council for Human rights

Tahir Mahmood

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President Peace council for Human rights (Women wing)

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Save My Life